



Israel is under assault on North American campuses like never before. As anti-Israel activists attempt to alienate, demonize, and delegitimize Israel, this criticism is increasingly 'Crossing the Line' into anti-Semitism, in the form of hate speech, harassment and intimidation.

Jerusalem U, producer of the acclaimed films *Israel Inside* and *Beneath the Helmet* is now launching its latest film - *Crossing the Line 2: The New Face of Anti-Semitism on Campus*. It is a timely new documentary that reveals the rise of anti-Israel activity and anti-Semitic rhetoric on North American university campuses, and demonstrates when reasonable criticism of Israel 'Crosses the Line' into anti-Semitism.

The film educates high school students, college students, parents, administrators, and community leaders to understand the problem, and inspires them to learn more and take action through Jerusalem U's Step Up For Israel program.

Visit: www.StepUpForIsrael.com/CTL

To view the movie free online visit: http://CTL.StepUpForIsrael.com/watch



THE FILMMAKERS

Raphael Shore - Producer/Executive Producer

Raphael Shore is an accomplished filmmaker and the Founder and CEO of Jerusalem U. Raphael produced the original 2010 documentary *Crossing the Line: The Intifada Comes to Campus*, the award-winning PBS film, *Israel Inside: How a Small Nation Makes a Big Difference*, and the widely acclaimed film, *Beneath the Helmet*.



Amy Holtz - Executive Producer

Amy Holtz is the President of Jerusalem U. Several years ago, Amy noticed that students were not adequately prepared to face anti-Israel activity. She decided to do something about it. Now, Amy's life's passion is inspiring and educating students about Israel and Judaism. Amy practiced law at Blank, Rome in Philadelphia and Arent, Fox in Washington, D.C. She sits on the Jewish National Fund's PA Eastern Region Board of Directors as well as the National Center for Hebrew Language Charter School of Excellence and Development board.



Shoshana Palatnik - Director

Shoshana Palatnik is the film's researcher and director. After visiting Poland on a Holocaust memorial trip, she was inspired to raise awareness about anti-Semitism. Shoshana was a researcher for the award-winning film, Honor Diaries, and for Crossing the Line: Exploring Israel on Campus (UK Version). Shoshana has a master's degree in Communication and Culture from York University.



Yitz Brilliant - Editor

Yitz Brilliant is an award-winning filmmaker. Yitz holds an M.F.A. in Film from Columbia University's graduate film program. He has won several awards for his work, including a National Board of Review of Motion Pictures Award, a Student Academy Award nomination, and "Best Film" awards from several film festivals.



FEATURED IN THE FILM

Chloé Valdary

Chloe is an activist for Israel and Consultant for the Committee for Accuracy in Middle East Reporting in America. As a result of her work, she was named one of the top 100 people positively affecting Jewish and Israeli life in the Algemeiner's inaugural celebration. Chloe has written for the Huffington Post, The Daily Beast, The Jerusalem Post, and Israel National News.

Chloe is also the assistant of directors for the Institute for Black Solidarity with Israel (ISBI), and a Fellow at the Lawfare project.



Chloé Valdary

Justin Hayet

Justin is the 2015 recipient of CAMERA's annually awarded David Bar-Illan Award for Outstanding Campus Activism.

In the past year, he wrote articles in defense of Israel in his campus paper. Additionally, Hayet is semi-regularly published in internationally read publications like the Jerusalem Post and the Times of Israel.



Justin Hayet

Prof. Robert Wistrich

Prof. Wistrich holds the Neuberger chair for Modern European History at the Hebrew University and is head of the Vidal Sassoon International Center for the Study of Anti-Semitism. He was awarded for Lifetime Achievement by the Journal for the Study of Anti-Semitism (The JSA).

He was appointed to an international Catholic-Jewish historical commission to examine the wartime record of Pope Pius the XII; He initiated and acted as Chief Historical Advisor for a BBC film documentary on contemporary Muslim anti-Semitism, entitled "Blaming the Jews"; and he is the editor of the respected research journal anti-Semitism International. He is a multi-award winning author of more than 30 books on Jewish history and anti-Semitism.



Prof. Robert Wistrich

Colonel Richard Kemp

Colonel Kemp is a retired British Army officer who served as Commander of British Forces in Afghanistan. He was an infantry battalion Commanding Officer, worked for the Joint Intelligence Committee and COBR and completed 14 operational tours of duty around the globe.

After retiring from the army, Kemp turned to writing. His first book, Attack State Red was listed as a bestseller in The Sunday Times. He is also a member of the International Advisory Board of NGO Monitor and of the Board of Advancing Human Rights. He testified before the United Nations Fact Finding Mission on the Gaza Conflict, denying allegations that Israel engaged in war crimes and crimes against humanity during the Gaza War at the end of 2008.

Kemp was awarded Member of the Order of the British Empire (MBE) by Queen Elizabeth II, in recognition of his intelligence work in Northern Ireland; he received a Queen's Commendation for Bravery for his service in the United Nations Protection Force in Bosnia in 1994. In 2006 He was awarded a Commander of the Order of the British Empire (CBE), by The Queen in 2006.



Colonel Richard Kemp

Additional Spokesperson

Daniel Mael

Daniel is a student at Brandeis University, a contributor to TruthRevolt.org and a fellow at the Salomon Center. He has made TV appearances on Fox News, Sun News, and The BBC.

His writing has appeared in TIME, FoxNews.com, Breitbart,The Jerusalem Post, NewsMax and in January of 2015 he was the "Weekend Interview" in the Wall St. Journal. A graduate of Birthright Israel, he is originally from Newton, MA.



Daniel Mael



DID YOU KNOW?

In the Fall 2014 semester:

- Immediately following Operation Protective Edge, anti-Israel activity on North American campuses skyrocketed by 114%. Anti-Israel activity increased by a total of 46% over the semester.
- There were 759 anti-Israel events at colleges and universities nationwide.
- The number of campuses with anti-Israel activity increased by 51.4%.
- 159 US campuses had some form of anti-Israel activity.
- There were 124 anti-Israel events on campuses in the Tri-State area, an increase of 85%.
- Anti-Israel rallies and demonstrations on campuses across the country increased by 315%.
- University departments increased their sponsorship of anti-Israel events by 142% while decreasing their sponsorship of pro-Israel events.
- University departments sponsored a total of 75 anti-Israel events.
- Anti-Israel guest speakers spoke 223 times on campuses.
- The amount of times that anti-Israel guest speakers were brought to campus increased by 56%.
- Anti-Israel activity increased most significantly in the Tri-State, West Coast, and Central regions.
- Student organizations sponsored 190 anti-Israel events.



JERUSALEM U

Jerusalem U makes young Jews feel proud of being Jewish and emotionally connected to Israel through our award-winning films and online educational programs taught by world renowned educators.

Jeruwsalem U:

- ENGAGES millions of people across the globe with our award-winning films
- EDUCATES young Jews by providing exceptional educational programs that inspire a deeper connection to Israel and Judaism
- EMPOWERS the best and brightest Millennials to advocate for Israel and to develop groundbreaking solutions for the needs of the Jewish people

Jerusalem U's previous films include the award winning PBS documentary, "Israel Inside" hosted by world-renowned former Harvard lecturer Dr. Tal Ben Shahar. It has been seen by over 2 million people, in 28 countries, and featured on PBS, Comcast on Demand and El Al flights to Israel. Jerusalem U's current release is the highly acclaimed "Beneath the helmet: From High School to The Home Front" is a unique and inspiring coming of age film about five teenagers in the Israeli Defense Forces.

STEP UP FOR ISRAEL (SUFI)

Jerusalem U's STEP UP FOR ISRAEL program is an international, grassroots campaign that connects individuals and communities to Israel through easy-to-use, high quality courses, innovative films and activist opportunities. Step Up For Israel aims to create broad awareness of the growing movement to delegitimize Israel, and to motivate people of all ages to learn about Israel and to step up on behalf of Israel.

An initiative of JerusalemU.org, the campaign is chaired by renowned Middle East experts Professor Alan Dershowitz and Ambassador Dore Gold. Jerusalem U creates and distributes innovative and stimulating films and film-based educational programs with the goal of making young Jews feel proud of being Jewish and emotionally connected to Israel.

Electronic Press Kit Available at: ctl.stepupforisrael.com/epk

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